43rd Annual Advances in Gastroenterology Saturday, September 6, 2025 7:00AM-4:30PM

EXHIBITOR PROSPECTUS



Resorts Atlantic City Hotel 1133 Boardwalk, Atlantic City, NJ 08401



Office of Continuing Professional Development

1020 Locust St, Suite M5 Philadelphia, PA 19107 T 215-955-6992 F 215-955-3212 Jeffersoncpd@jefferson.edu Jefferson.cloud-cme.com

43rd Annual Advances in Gastroenterology Saturday, September 6, 2025 | 7:00AM - 4:30PM EDT Resorts Casino, Atlantic City, NJ

In-Person Exhibit Opportunity

On behalf of the Jefferson Digestive Health Institute at Thomas Jefferson University and, course directors Robert M. Coben, MD, AGAF, FACP and Cuckoo Choudhary, MD, FACP, AGAF, FAMWA, FCPP, we cordially invite you to participate as an exhibitor at the upcoming 43rd Annual Advances in Gastroenterology. The conference will take place on Saturday, September 6, 2025 at Resorts Hotel in Atlantic City, NJ.

Now in its fourth decade this conference continues to provide an integrative learning experience to address both the common, as well as critical issues in gastroenterology diseases. This conference attracts gastrointestinal specialist, primary care practitioners, internist, surgeons, nurses, nurse practitioners and other health care professionals. The focus on updated approaches to the diagnosis and treatment of gastrointestinal illnesses will be reinforced through lively interactive case-based presentations.

This year's topics include:

- Advances in the Endoscopic Management of GERD
- Anorectal Disorders: A Surgeon's Approach
- The Role of LAMS in Managing GI Diseases: Innovations and Insights
- Current Strategies in Managing Variceal UGI Bleeding: Advances and Best Practices

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 120 attendees representing practices from the Greater Philadelphia Region Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks, and over lunch. There will be **four levels of exhibit opportunities**: Platinum, Gold, Silver, and Bronze. All the details and benefits of each level can be found in the attached packet.

For information about the various benefits included in the exhibit opportunity please review the information below. To register your company and for more information visit: https://jefferson.cloud-cme.com/AIG2025

Should you have any questions contact me directly at <u>Cassandra.Morgan@jefferson.edu.</u>We hope you will join us as an exhibitor for this exceptional program and important networking event! Please feel free to contact me if you need any additional information.

Thank you,

Cassie Morgan

CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

Exhibit Information

43rd Annual Advances in Gastroenterology Conference

Date/Time	Saturday, September 6, 2025 7:00AM - 4:30PM			
Conference Location	Resorts Hotel 1133 Boardwalk Atlantic City, NJ 08401			
Hotel Booking	A block of rooms has been reserved at a special rate for this conference. You may reserve your room by clicking here or by calling:			
	Reservations Number: 1.609.340.6760 (cutoff date is 8/25/2025)			
	Group Code: VTJG25 (Guests Must give Group Code to agent to locate your group discounted rates)			
Exhibitor Registration	Click Here To Register			
	Platinum Level \$7,500 (limited to first 4 paid companies)			
Platinum Level	 Choice of premium exhibit location in exhibit area (first come, first serve basis) 2 full page, color company advertisement in Exhibitor Directory Due: August 15, 2025 Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border Individual company acknowledgement signage Special name badge designation Up to 4 company representatives 3 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgment Company listing in Exhibitor Directory Two 6ft draped tables Attendee List (for attendees who have given permission to share their information) 			
	Gold Level - \$5,500			
Gold Level	 1 full page, color company advertisement in Exhibitor Directory Due: August 15, 2025 Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border Prime exhibit location Special name badge designation Up to 4 company representatives 3 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgement Company listing in printed Exhibitor Directory One 6ft draped table Attendee List (for attendees who have given permission to share their information) 			

	Silver Level - \$4,000			
Silver Level	 1 half page, black and white company advertisement in Exhibitor Directory Due: August 15, 2025 Ad specifications: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border Up to 3 company representatives Special name badge designation 2 complimentary conference attendees for CE credit PowerPoint slideshow acknowledgment Company listing in printed Exhibitor Directory One 6ft draped table Attendee List (for attendees who have given permission to share their information) 			
	Bronze Level - \$3,000			
Bronze Level	 Up to 2 company representatives PowerPoint slideshow acknowledgement Company listing in printed Exhibitor Directory One 6ft draped table Attendee List (for attendees who have given permission to share their information) 			
Add On Options	 Add \$1,500 - Sponsor dessert bar **(limited to first 2 paid companies) ** Stand out from the crowd by sponsoring the dessert bar - put your company name front and center where every attendee indulges and connects. Add \$500 - Popcorn machine **(limited to first 2 paid companies) ** Draw more attendees to your booth with the irresistible aroma and nostalgic charm of a fresh popcorn machine - turn heads, spark conversations, and keep your space buzzing! 			
Exhibit Location/ Times	The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverage will be served: Saturday, September 6 th 6:30AM Set up 7:00AM-7:45AM Registration, Continental Breakfast & Exhibits 9:35AM-10:00AM Break & Exhibits 1:00PM-1:30PM Dessert & Exhibits 2:50PM-3:10PM Break & Exhibits			
Set-up/ Breakdown	Representatives may begin set up at 6:30AM on Saturday, September 6, 2025. All exhibits will be held throughout the conference. Exhibit breakdown must be completed by 4:30PM on Saturday, September 6, 2025. **All exhibits must be tabletop or portable in nature. **			
Electrical Needs	**Please see Page 10 for electrical requirements**			

Shipping Information	**Please see page 11 for hotel shipping information** The hotel and the Office of CPD do not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with The Resorts Hotel.
Payment	Payment can be made with American Express, Visa and MasterCard via the course page http://jefferson.cloud-cme.com/AIG2025 After registering via the course page, payment may be made via check. Please make check payable to: Thomas Jefferson University Note Course ID: 39999 Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5; Philadelphia, PA 19107
Questions	Contact Cassandra.Morgan@jefferson.edu
Exhibitor Rules	 Exhibitors acknowledge that: Exhibitor is not furnishing commercial support for this conference; exhibitor is buying exhibit space. All exhibits must be tabletop or portable in nature. Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. Exhibits are intended for informational purposes; products should not be sold on site. Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe but must refrain from any participation or recording of any scientific sessions on that company's behalf. The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

Exhibitor Refund Policy

Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before August 8, 2025. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.

Submit refund requests to:

Office of CPD

Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107

Or by email to $\underline{jeffersoncpd@jefferson.edu}$ - Please include the activity name in the subject line.



43rd Annual Advances in Gastroenterology Saturday, September 6th, 2025 Resorts, Atlantic City, New Jersey

Preliminary Agenda - Subject to Change						
7:00AM - 7:45AM	Registration, Continental Breakfast, & Exhibits					
7:45AM - 8:00AM	Opening Remarks Robert Coben, MD					
Session I: Esophageal/Gastroduodenal Disorders Moderator: Robert Coben, MD						
8:00AM - 8:20AM	Foreign Bodies of the UGI Tract: How to manage	Robert Coben, MD				
8:20AM - 8:40AM	Eosinophilic Esophagitis: Spectrum of Disease and Therapeutic Options	Nitin Ahuja, MD (penn) Nitin.ahuja@pennmedicine.upenn.edu				
8:40AM - 9:00AM	Gastroparesis: How can I help my patients?	Zubair Malik, MD (virtua) Zmalik1@virtua.org				
9:00AM - 9:20AM	Advances in the Endoscopic Management of GERD	Alex Schlachtermann, MD (jeff)				
9:20AM - 9:35AM	Questions & Answers/Panel Discussion					
9:35AM - 10:00AM	9:35AM - Break & Exhibits					
	Session II: Small Bowel and Colon Moderator: Cuckoo Choudha					
10:00AM - 10:20AM	IBS: The latest guidelines in management	Ana Shnitser, MD (Lehigh Valley) Ashnitser@epgi.org				
10:20AM - 10:40 AM	Managing IBD During Pregnancy: Treatment Strategies and Considerations	Cuckoo Choudhary, MD				
10:40AM - 11:00AM	CRC screening and surveillance in 2025	Colin Smith, MD (Jefferson physician)				
11:00AM - 11:20AM	Fecal incontinence: Advances, Challenges, Solutions	Stephanie Moleski, MD				
11:20AM - 11:40AM	Anorectal Disorders: A Surgeon's Approach	Jennifer Miller-Ocuin, MD (Colorectal surgery, jeff) Jennnifer.millerOcuin@jefferson.edu				

11:40AM -	Questions & Answers/Panel Discussion
11:55AM	Lunch with Keynote Lecture (12:15PM - 1:00PM)
11:55AM - 1:00PM	Medical Management of Obesity: Innovative Approaches and Treatment Strategies
	Shelby Sullivan, MD, Dartmouth medical center (shelby.sullivan@hitchcock.org)
1:00PM - 1:30PM	Dessert & Exhibits

Session IV: Advances in Gastroenterology Moderator: Robert Coben, MD				
1:30PM - 1:50PM	The Role of LAMS in Managing GI Diseases: Innovations and Insights	Rishi Pawa, MD (jeff)		
1:50PM - 2:10PM	OPM Surgical Approach to a patient with Cystic Pancreatic Mass Richard Zheng, MD (surgery, Jeff)			
2:10PM - 2:30PM	Obscure GI Bleeding: Diagnoses and Management	Aaron Martin, MD (jeff)		
2:30PM - 2:50PM	Questions & Answers/Panel Discussion			
2:50PM - 3:10PM	Break & Exhibits			
	Session III: Liver <i>Moderator</i> : Cuckoo Choudhary, MD			
3:10PM-3:30 PM	The Spectrum of Alcoholic Liver Disease	Divya Ayyala, MD(jeff)		
3:30PM- 3:50PM	Current Strategies in Managing Variceal UGI Bleeding: Advances and Best Practices	Jon Fenkel, MD (jeff)		
3:50 - 4:10PM Advances in the treatment of liver cancer: A Radiologist's approach (Radiology, jeff)				
4:10PM - 4:30PM	Questions & Answers/Panel Discussion			
4:30PM	Closing remarks			

Department of the Treasury Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before	you begin. For guidance related to the purpose of Form W-9, see Po	irpose of Form, below.								
	 Name of entity/individual. An entry is required. (For a sole proprietor or disreetity's name on line 2.) 	egarded entity, enter the or	wner's na	ume (on line	1, and	enter the	busine	ess/disre	egarded
	THOMAS JEFFERSON UNIVERSITY									
	Business name/disregarded entity name, if different from above.									
n page 3.	Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. Individual/sole proprietor					ce	emptions rtain enti e instruct	ties, not	t individu	uals;
-sc	LLC. Enter the tax classification (C = C corporation, S = S corporation,	P = Partnership)				Exem	npt payee	code (i	famy)	1
Print or type. c Instructions	only one of the following seven boxes. Individual/sole proprietor									
Prin	✓ Other (see instructions) NON-FOR-PR	OFIT 501C3				code	(ir any)		Α	
Specific	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions									
See	5 Address (number, street, and apt. or suite no.). See instructions.		Request	er's	name a	and ad	idress (op	tional)		
**	1101 MARKET STREET, SUITE 2004									
	6 City, state, and ZIP code									
	PHILADELPHIA, PA 19107 7 List account number(s) here (optional)									
	/ List account number(s) here (optional)									
Par	Taxpayer Identification Number (TIN)									
Enter	our TIN in the appropriate box. The TIN provided must match the nan	ne given on line 1 to avo	oid	Soc	cial sec	curity	number			
	withholding. For individuals, this is generally your social security nur		or a			_		_		
	nt alien, sole proprietor, or disregarded entity, see the instructions for s, it is your employer identification number (EIN). If you do not have a r		ta l					JL	$\perp \perp \perp$	
TIN, la		tambar, accornous to gen		or	olover	Identi	fication	numba	-	\neg
Note:	If the account is in more than one name, see the instructions for line 1	. See also What Name a	and [EIII	proyer	Identi	neation	Turnbe		\dashv
Number To Give the Requester for guidelines on whose number to enter.				1						
Part	Certification									
Under	penalties of perjury, I certify that:									
 The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 										
	I am a U.S. citizen or other U.S. person (defined below); and									
	FATCA code(s) entered on this form (if any) indicating that I am exemp		-							
becaus acquis other t	cation instructions. You must cross out item 2 above if you have been not be you have failed to report all interest and dividends on your tax return. It tion or abandonment of secured property, cancellation of debt, contribution interest and dividends, you are not required to sign the certification,	or real estate transactions to an individual reti	ns, item rement a	2 de irran	oes no igeme	nt (IR/	ly. For m A), and, (ortgag general	e intere lly, payr	est paid, ments
Sign Here	Signature of U.S. person	D	ate 0	5/1	0/202	4				
Go:	Yevgeniy Shcherbakov, Acid. Manager neral Instructions	New line 3b has be	en add	ed t	o this	form.	A flow-	hroug	h entity	is
		required to complete								
noted.	n references are to the Internal Revenue Code unless otherwise	foreign partners, owr to another flow-throu								
related	developments. For the latest information about developments to Form W-9 and its instructions, such as legislation enacted sey were published, go to www.irs.gov/FormW9.	change is intended to regarding the status beneficiaries, so that requirements. For ex	o provid of its inc it can s	e a direc atis	flow-ti at fore fy any	hroug ign pa appli	h entity artners, cable re	with in owners porting	nformati s, or g	ion
Wha	t's New	partners may be requ	uired to	com	plete	Sche	dules K-	2 and	K-3. Se	
	Line 3a has been modified to clarify how a disregarded entity completes Partnership Instructions for Schedules K-2 and K-3 (Form 1065).									
approp	his line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification. Purpose of Form An individual or entity (Form W-9 requester) who is required to file an									
S. IO SIL	energy are and other the appropriate and observations	information return wi	th the IB	ei 25	nivin:	a voii	this for	m bees	ause th	OV.

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



ELECTRICAL EXHIBITOR/ BOOTH ORDER FORM

Name:		Company Name:	
Email:		Phone Number:	
Convention Name:	43rd Annual Advances in Gastroenterology Conference	Convention Dates:	Saturday, September 6, 2025
Booth Number:		Days Power Required:	
On Site Contact:		On Site Contact Number:	

QTY	Number of Days	EQUIPMENT & LABOR		TOTAL
		110 Quad Box	\$50	
		Outlet 300-1000 Watts of One Motor up to 1 Horsepower	\$75	
		Furnishing & installing spotlight or floodlight 150 watt capacity with lamps & current	\$50	
		208 Volt Single Phase Line	\$125	
		New Jersey Sales Tax	6.625%	
		Grand Total		

COMPLETE ORDER FORM - EMAIL TO NMASINO@RESORTSAC.COM

- Confirmation will be received within (2) business days, if you do not receive confirmation with the (2) business day time frame please call 609-340-6826 or email NMasino@resortsac.com
- All orders require full payment prior to arrival. Email payment request through our secured online payment platform, Sertifi. Credit card information must be uploaded to Sertifi.
- Cancellations require 72 hour notice for full refund.
- All orders received within 72 hours of convention will be subject to an additional \$50 fee.
- 6.625% sales tax added to each order. Tax rate subject to change without notice.

Rates include equipment & labor to bring power to booth & primary connections of these lines to equipment that is already wired in the booth. Should wiring or connections beyond the primary connections listed be required for operation & demonstration of equipment. It is advisable that all small motors up to 1 horsepower should be compatible with 110 or 220. Each motor of 1 horsepower or more must be equipped with a fusible switch. To avoid delay in installation, all equipment should be tagged and wired with full information as to kind of current, voltage phase, cycle, etc. and ready for connection.

I authorize the charge through a website link via Sertifi. I understand that if my credit card is declined, I will be conceptible to provide undeted gradit cord information, or other form of payment. Chauld additional manica be

owed that are incurred in connection with the		
the balance to the payment card provided accordance with my card issuer agreement.	d initially and agree to pay any such	additional monies owed in
accordance with my card issuer agreement.		
Cardholder Printed Name	Signature	Date
	Signature el * 1133 Boardwalk * Atlantic City, NJ 0	



SHIPPING & HANDLING

- If show management has contracted drayage services (Expo Company, all exhibit materials must be shipped to the drayage company for handling.
- If a drayage company has not been contracted, the following procedures & fees shall apply.
 RESORTS CASINO HOTEL CANNOT GUARANTEE BOXES WILL BE DELIVERED
 TO THE CORRECT LOCATION IF PROCEDURES ARE NOT FOLLOWED.

SHIPING INSTRUCTIONS

- Notify your Convention Services Contact that freight/ boxes have been shipped providing tracking numbers.
- EACH BOX MUST INCLUDE THE RESORTS INBOUND SHIPPING LABEL. Boxes should never be addressed only to a hotel guest name.
- Boxes MUST BE SHIPPED for WEEKDAY DELIVERY arriving between 2-3 WEEKDAYS prior to event.
- Packages or freight consigned to a decorator will NOT be accepted by Resorts Casino Hotel.
- We receive and ship packages via Fed-Ex, UPS, and private carriers.
- A handling fee of \$40 for the first two boxes will apply; a fee of \$25 for each additional box will be charged: per inbound/ outbound. 6.625% sales tax added to each order. Tax rate subject to change.
- Payment in full must be rendered before the beginning of the show either in advance or prior to the start of the event.
- All pallets must be shipped through contracted conference drayage company or \$500 per pallet fee will apply. 6.625% sales tax added to each order. Tax rate subject to change without notice.

PAYMENT INSTRUCTION

Once freight/ boxes have been received & processed, a secure weblink will be sent to the email provided to our online secure payment platform, SERTIFI. Credit card information must be uploaded via SERTIFI. Upon processing the credit card on file, freight/ boxes will be delivered to booth.

IF ADDITIONAL MONIES DUE

Should additional monies be owed that are incurred in connection with the Event, I, as the cardholder, authorize Resorts Casino Hotel to charge the balance to the payment card provided initially and agree to pay any such additional monies owed in accordance with my card issuer agreement.

pay any such additional monies owed in accordance with	
Cardholder Printed Name:	
Signature:	-

OUTBOUND SHIPPING

All outbound shipping expenses, shipping labels, supplies, & box(es) packaging are YOUR responsibility. You MUST call for pick up: 609-866-9408

Loading Dock Pick Up Hours:

Monday - Friday: 6am - 4pm closed between 12 - 1pm

- When boxes are ready to be brought to loading dock call: 609-866-9408
- Resorts Casino Hotel is NOT responsible for shipments that are not picked up from the hotel, lost or damaged.

Return completed from to: NMasino@resortsac.com
Confirmation within (2) business days, if you do not receive confirmation call 609-340-7950

Inbound Shipping Label

To expedite the handling of your shipment upon arrival, please include the below provided Inbound Shipping Label to all boxes/ packages shipped to Resorts Casino Hotel



Company Name/ Booth #

Recipient Name

43rd Annual Advances in Gastroenterology Saturday, September 6, 2025

Convention Name & Dates

c/o Resorts Casino Hotel
1133 Boardwalk
Atlantic City, NJ 08401
Attn: Banquets & Conventions
Box ____ of ___



Company Name/ Booth #

Recipient Name

43rd Annual Advances in Gastroenterology Saturday, September 6, 2025

Convention Name & Dates

c/o Resorts Casino Hotel
1133 Boardwalk
Atlantic City, NJ 08401
Attn: Banquets & Conventions
Box ____ of ___



EXHIBITOR/ VENDOR LOAD IN/ OUT PROCEDURES

If a drayage company has been contracted and require assistance you must contact the drayage company.

HOTEL LOBBY ACCESS

- Exhibitors are expected to transport their own exhibitor items. Assistance may be arranged in advance. Bell carts/ dollies will not be issued to exhibitors/ vendors.
- If assistance is requested from and provided by Bell Services, a fee not less than \$25 per cart will be assessed and payment required at time of service.
- Based on Hotel check out needs of our overnight guests, Bell Service may not be available to assist with loading in or out.

FREIGHT ELEVATOR ACCESS

- Exhibitors are expected to transport their own exhibitor items. Bell carts/dollies are not provided by Resorts Casino Hotel.
- Should you need assistance and / or have oversized display materials, you are required to load in/ out through the freight elevator located on PENNSYLVANIA AVE.
- If you do not require assistance from the drayage company, you may use the freight elevator when not in use by the drayage company. Resorts Casino Hotel will have houseman available to assist with freight elevator operation by contacting 609-866-9408.
- After all items have been delivered through the freight elevator you must return to your vehicle(s) parked on PENNSYLVANIA AVE and move to the self parking garage or Resorts surface lot.
- Your car WILL be ticketed/towed if left unattended on PENNSYLVANIA AVE in a NO PARKING ZONE.
- Resorts Casino Hotel bears no responsibility for ticket/ towing of your vehicle(s) or for unattended vehicle or exhibitor/ vendor area items.
- Convention Services will NOT load in/out exhibitor/ vendor materials from the valet area, Resorts surface lot, parking garage or guest room.